



Media Contact:
Craig Cross
Seattle Design Center
206.957.7032
craig_cross@hines.com

FOR IMMEDIATE RELEASE

2009 Northwest Design Awards Competition Project Reveal

(Seattle, Wash.) – Seattle Design Center (SDC) celebrated the best of regional interior design with the eleventh annual Northwest Design Awards Competition. Local designers, architects and students competed with projects in ten competition categories. A panel of local subject experts (industry and media) evaluated submissions through an anonymous process, measuring each project on the basis of problem solving, creativity, quality of design and beauty of the space.

Awards were presented at the 2009 Northwest Design Awards Gala, September 24. The evening was celebrated by more than 300 members of the interior design community, including media partner *Seattle Homes & Lifestyles* magazine.

New this year: Publisher's Choice awarded to one first place winner. Selected for publication in *Seattle Homes & Lifestyle* magazine.

Returning this year: prize money was awarded to winners of the student design category, with the first-place winner receiving \$1,200 and the second-place winner receiving \$750.

Competition categories included bathroom, bedroom, commercial, hospitality, kitchen, outdoor living, yacht/jet, whole house less than \$400,000, whole house more than \$400,000 and student design. The honorees in each category are:

Bathroom

Winner: Nancy Burfiend, My Nguyen - NB Design Group

The master bathroom was part of an overall remodel of a 1955 home on the shores of Lake Washington. The designers of the project were blessed with clients who presented very few design challenges. Clients requests consisted of a bathroom large enough for the entire family to enjoy, a bathtub deep enough to 'really take a bath in,' good quality fixtures and fittings, a heated floor in both the shower and main bath, a makeup vanity and most importantly, the clients wanted the design to remain consistent with the overall house design.

Judges noted how nicely the composition of the space was resolved through color, texture and layout.

Second: Gretchen Evans - Gretchen Evans Design

The main challenge of this space was making this master bath feel intimate and unified despite a generous footprint and angled ceiling heights that range up to 14'. Working with dormers and angled roof lines in a one and a half story home presented design challenges. One of the main challenges was how to handle paint transitions, since

- more -

there is not the typical four walls and a flat ceiling. This designer resolved the challenge by covering the walls in an 8' high tile wainscoting so that they could use a deep chocolate paint above that line and help unify the varying ceiling heights as your eye is lead to the straight line of the tile, not the angled ceiling. The designer also used the tile in both the water closet and shower room and designed the shower floor without a curb so it felt like a continuation of the larger space unifying the spaces.

Judges noted the grandness and intimacy of the final project.

Bedroom

Winner: Holly Van Biene - Van Biene Interiors

This client did not stray from their desire for a traditional “dream bedroom” however, they were ready for a more modern look. The couple’s existing bedroom was decidedly feminine; full of prints, wallpaper and Queen Anne curves. This time the client wanted a “formal, soft and tailored look and no more ruffles.” The principal design challenge was to take the client from their traditional comfort zone into a new look where they would still be comfortable. Simply put, the design needed to be “new” to the client, yet still traditional. The designer determined that simplified and sometimes masculine features of the glamorous 1930’s Morderne style would fulfill the client’s desires, thus, creating a space that both husband and wife would be comfortable in.

Judges noted the great use of color and materials.

Second: Barbara Hyde Evans - Hyde Evans Design

In order to turn an exercise room into a glamorous master bedroom with storage, the designer took the room down to the studs. Creating a private entry and designing a detailed built in headboard positioned for the best view. The designer created a multi media storage unit for a large TV that looks elegant enough for a master bedroom. Detailed built-ins were designed for the media wall opposite the bed and for a shoe closet just right for seventy pairs of size 7.5 shoes.

Judges noted the elegance of the furnishings.

Commercial

Winner: Susan Marinello - Susan Marinello Interiors

The main design challenge was to connect a public space and street front that successfully transitioned residential homeowners from bustling 2nd ave thru commercial public area to their homes. The resolution was a spare, quiet modern space that grounds a sleek modern tower through the use of local, sustainable natural materials thus, creating a warm relaxing oasis for urban living.

Judges noted the interesting use of natural materials in an urban setting.

Second: Dean Harris, Dennis Dieni, Brooke Prince - JPC Architects

Simply put, the design challenge was to create cohesion with in a 600,000 sf. corporate campus housing over 20 different user groups and their rented spaces and brands. Incorporating a finish palette and supporting furniture created continuity and individuality at the same time. This designers solutions incorporated attributes of translucency, sense of journey, and point of departure.

Judges noted the wonderful use of design to space color and materials.

Hospitality

Winner: Robert Ledingham, Denise Ashmore - Ledingham Design Consultants

Taking inspiration from the existing design elements of the Erikson wing, the lounge redesign was intended to integrate the two wings of the hotel despite their architectural differences. The palette also compliments the renovations done to the premier suites in the Erikson wing, completed the year before. The location and size of the structural concrete columns dominated the space. The design team incorporated the columns into the bar millwork and used them as a repeating architectural element in the dining room. Extensions in glass are lit with LEDs helping transform the space from daytime to night.

Second: Jody Pene, Lindsey Hendricks, Craig Norman - GBD ARCHITECTS Incorporated

The principal design challenge for this team of designers was the common areas needed to have a residential character while performing like a commercial space. Combing commercial grade finishes and fabrics with artwork, antiques and accessories accentuate the residential feel. In order to design livable units within a unique building footprint the orientation of fixed elements (i.e. kitchens/bathrooms) orthogonally, allowed the living/dining areas to respond to the building shape.

Judges noted the good use of space.

Second: Eric Lee - VictorEric Design Group

In this project, the clients wanted a unique space that was reminiscence of high-fashion. Using high color contrast and clean details, the design accentuates the soft curves through-out emulating the soft, salon and spa services offered. Deep oranges and ambers were used to highlight a white wall backdrop. Dark open ceilings mirror the dark glossy wood floors. The washroom doubles as a changing room and the custom upholstered bench with dark wood wall panels gives a high-end boutique hotel atmosphere. Full ht. mirror panels used in the washroom and spa room give a sense of bigger space. The signage and graphics were selected for their chic/high-fashion feel. Signage was also used to give names to each area of service; eg. Color Bar, Wash Bar helping to separate without closing off areas in such a small space.

Kitchen

Winner: Lena Fomichev - LF Interior Design

The design challenge was working with a 30-year old split-level house that features a dysfunctional floor plan, dated kitchen, materials, and style. Beyond the architecture challenge, Lena's main goal was to use entirely green products in this remodel. After a full remodel of the house's floor plan, the space works for every family member. The new spacious and stylish kitchen offers top-of-the-line cabinetry, appliances and light fixtures.

Second: Susan Marinello - Susan Marinello Interiors

The primary design challenge was to design a kitchen that efficiently functions for a busy family. This designer used cast glass slabs as backsplash to reflect light and enhance 'natural light.' Balancing traditional elements with modern appliances, plumbing and 'shaker' style cabinets painted 'Swedish gray.'

Outdoor Living

Winner: Tyler Engle - Tyler Engle Architects PS

Tyler Engle's primary challenge was transforming a yard that was ostensibly a drainage ditch off an alley with disparate topographic elevations and uncomfortable pathways (to access the garage and garbage cans) into a cohesive urban oasis for entertaining and relaxing. Connecting the garage, alley, and house with new pathways that circumscribe the primary outdoor living and dining area. These pathways take the form of a small boardwalk bridge which looks down on the main space and a long set of steps hidden by a substantial cedar trellis that lead to the alley. An alcove for a stainless steel sunken hot tub and an outdoor shower concealed by a landscape wall clad to match the house transform the space for the client's spa experience while a railing that doubles as a planter provides herbs for the adjacent kitchen.

Second: Steven Hensel - Steven Hensel Design Studios

This site boasts incredible views of the Big Sur coastline but resides on a small footprint on top of an isthmus 600 feet above the ocean waterfront. In order to maximize outdoor space, the designer created a series of decks and a main terrace. Using glass railings to open up to views and designing a custom dining table with up-light through the cast glass top- creates a camp fire like glow.

Judges commented on how the materials compliment the view.

Yacht/Jet

Winner: Sylvia Bolton - Sylvia Bolton Design, Inc.

This yacht is the first of a brand new line for a leading boatbuilding company, commenced two years ago. Sylvia Bolton was contracted for the layout design and interior design, which would introduce a new style for them, an established shipyard with a history in building ships and yachts for well over a century. The interior had to be contemporary, open, and float very easy through the main areas, leaving the impression one is in bigger space, as this is not a large yacht – 78'. Starting with work on the layout, first eliminating or rescaling the transition spaces, such as stairs and foyers. The next logical component was to open the common living area – on the Main deck, integrating some structural support in order to accommodate the weight of the deck above, holding a tender boat, and a hot tub. Structural components were crucial elements, as space had to be laid to accommodate not only form and function but see-keeping and efficiency and be built to sea class. The desire was to present the clients with both striking and understated interior that would attract multitude of yachting clients, accommodating their requirements for function, budget and esthetic appeal

Second: Scott Cole - Ardeo Design Inc.

The client had seen two yachts that Scott Cole had designed. With appreciation of his work he commissioned the designer to create a custom traditional yacht interior design for his family, which incorporated design elements from the yachts he had previously seen. The designer worked closely with the owners to improve the yacht builder's original interior G.A. (general arrangement layout). This included improving stairways layouts, moving bulkheads, moving windows, etc to create a more symmetrical and balanced layout. The owner requested four Staterooms (bedrooms) with ensuite Baths, all stairways have 8" high risers and 10" treads, he impressed upon the designer that he and his wife are sensitive to scale and symmetry, and most importantly - "a Galley (kitchen) that my wife will love..... or else our trips may not be enjoyable!" The designer sent the owner a complete set of extraordinarily detailed scale plan, elevation, and electrical/ lighting drawings nearly every week - the final G.A. plan was revision "X" (the 23rd revision). The owner told the shipyard during every visit that "you can build this yacht any way you like, as long as it is within 1/16 of an inch of the designer's drawings."

Whole House Less Than \$400,000

Winner: Jessica Helgerson, Andy Beers - Jessica Helgerson Interior Design

The primary design challenge of this project was the dysfunctional layout of the interior space. The original kitchen was divided into three separate rooms one with a stove and refrigerator but hardly any cabinets, the second a butler's pantry with a sink, and the third a small mudroom. The designer removed the walls between these three spaces creating a fresh and spacious kitchen. Adding French doors to the kitchen to open it onto the back garden. The kitchen was also almost entirely closed off from the dining room with just a narrow doorway joining the two rooms. Taking down the wall between the kitchen and dining room and creating a new 'wall' of two sided glass-front cabinets with a wide opening that distinguishes the spaces one from the other while remaining open and airy. The original living room ran into the entry creating a space that was amorphic and difficult to furnish. Separating the entry from the living room with a cased opening created two ledges for seating or plants. The end result was an entry and living room that now feel defined yet open.

Second: Tyler Engle - Tyler Engle Architects PS

The primary design challenge was to unify the main floor (entry, study, living, dining, kitchen and breakfast spaces) of a mid century modern house that had suffered a series of insensitive remodels on a very modest budget without major structural work. There were three interventions which were carefully studied to maximize the impact for the budget. The first is a new stair that includes a canted skylight shaft above, a wood wall bound in steel that separates the entry from the living room and a rail of blackened steel wire fabric. The second intervention connects the rooms by removing walls, widening doorways and the addition of a long horizontal display shelf with a new living room fireplace bringing the living room and study together. This fireplace is clad with enameled panels, custom steel and stone canted to reflect into the room. The third and last interior fix is an updated kitchen and breakfast area with floating shelves, a hidden desk and new larger doors facing the view of Bellevue and the Cascade mountains beyond.

Whole House More Than \$400,000

Winner: Garret Cord Werner - Garret Cord Werner

In order to transform this existing Spanish bungalow in to a modern open architectural space, Garret Cord Werner paid special attention to clean lines and a simple material palette. In respect to the original building, the designer added strong harmonious materials like concrete and steel. Reinforcing the inside/out landscape to interiors. The designer added large floor to ceiling windows and doors in order to continue materials inside and out.

Second: Nancy Burfiend, Devin Fitzpatrick, Theresa Benny - NB Design Group

The Clients approached NB Design Group with an empty shell and asked them to create a warm, rich, organic palette with natural woods and honey toned stones. The challenge was to respect and incorporate the refined design vocabulary of the overall building finishes and to create design solutions that would reflect the client's aesthetic and casual living style. The design resolution was achieved by customizing the species, coloration and materials of the interior finishes throughout the residence. The wood species of the casework was selected as a medium toned walnut in conjunction with honey toned 'Millennium Gold' and 'Hallia Gold' stone countertops. A custom stain was used on the hardwood flooring to provide a contemporary contrast to the walnut. The entry walls were wrapped with a rich "caramel" colored leather to create a warm sense of welcome upon entry. The master and guest room's headboard walls and the living room fireplace surround were finished in walnut paneling to create a customized and overall consistent design language. A creamy white paint color was used throughout the residence to maintain a crisp delineation with the casework. Choosing a saturated paint palette for the media room/office and powder room was used to create a rich and enveloping sense of space.

Student Design

Winner: Junghwa Suh - Washington State University, Spokane

Project: The Millennial Generation: redefine the workplace

Finding essential spatial characteristics to create a satisfying work environment for the Millennial Generation was the primary design challenge. Inspired by the interdisciplinary design approach, logical argumentation was developed in a visual mapping, reinterpreting the math concept, "Voronoi diagram" in social context. A Voronoi diagram is a mathematical concept about the relationship between a generating point and its generated polygon. This concept was translated in the context of social world views as a generating point to be the millennial generation and its created polygon to be the region of their impact in our society. Based on the research result and literature review, three main physical properties; fun, collaboration, and privacy were each assigned on the edge of the polygon in a visual mapping. Borrowing from the mathematical concept of combination theory, two physical attributes were combined in a way that one of two attributes in each triangle was repeated, so the attribute was emphasized for each spatial quality. For example, the combination of fun and privacy indicates the fun emphasized private space. Based on this combination way, six spaces are created and their characters are defined, reflecting the millennial generation's social characteristics.

Judges commented on the outstanding concept behind this project.

Second: Sarah McGovern - Washington State University, Spokane

Project: LiFe Spa

The LiFe Spa is dedicated to a holistic world-view as envisioned by the Native Americans and borne out by modern science. The goal of the spa is to support the physical and mental health of the individual in relation to the larger

community, and balances it with the health of the world and environment. The elements of the Medicine Wheel and the elements of the Periodic Table are no longer mutually exclusive; the health of the people and the health of the world are intrinsically related. Working with the objective of the existing building, (to use biomimicry to reduce energy costs and provide the elements essential to life), the design pulls from life and gives back to life. Natural elements are vital to every aspect of the design. Light draws, water leads, the temperature relaxes or stimulates, and space expands and contracts. The spa offers both the right chamber for an individual seeking solace and expanses for joining a group. The design encourages movement and balance between areas and activities. Layered views and spaces symbolize the layering of native philosophy and modern science.
Judges commented on the impressive presentation.

Attention Editors/Reporters:

To request photos of winning entries or schedule interviews with winning designers, please call Craig Cross at 206.957.7032.

About Seattle Design Center

Seattle Design Center opened its doors in 1973 to serve the region's growing appreciation for quality design and home furnishings. Seattle Design Center is the only full-service design center in the Pacific Northwest serving professional interior designers and their clients in Washington, Oregon, Idaho, Montana, Alaska and British Columbia. Nationally recognized as the premier marketplace for fine home furnishings and design services, Seattle Design Center is comprised of 55 showrooms encompassing 390,000 square feet of designer furniture, fabrics, accessories and architectural products and offices. Seattle Design Center is open to the public 9:00 a.m. – 5:00 p.m. Monday through Friday.

About Seattle Homes & Lifestyles

Recently honored with Best Cover in the 2005 American Graphic Design Awards competition, *Seattle Homes & Lifestyles* is a part of Network Communications, Inc., the leading publisher of printed and online real estate information in North America. Its magazines are read by more than 12 million readers in more than 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book*, *Apartment Finder / Blue Book*, *Mature Living Choices*, *CorporateChoices.com*, *Black's Guide*, *New Home Finder*, *Enclave*, *Unique Homes*, *Kansas City Homes & Gardens*, *Atlanta Homes & Lifestyles*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles* and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets.

####



Ardeo Design Inc._Yacht_Jet_5.jpg



Garret Cord Werner_wh+400.jpg



GBD ARCHITECTS Incorporated_Hospitality_3.jpg



Gretchen Evans Design_Bathroom_0.jpg



HydeEvansDesign_bedroom.jpg



Jessica Helgerson Interior Design_Whole House \$0-\$4...



JPC Architects_Commercial_1.jpg



Junghwa Suh_Student_4.jpg



Ledingham Design Group_Hospitality.jpg



LF Interior Design_Kitchen_4.jpg



NB Design_bathroom_A.jpg



SarahMcGovern_student2.jpg



Steven Hensel_outdoorliving.jpg



Susan Marinello Interiors_commercial.jpg



Susan Marinello Interiors_kitchen.jpg



Sylvia Bolton_yacht.jpg



Tyler Engle Architects_Outdoor Living Area_B.jpg



Tyler Engle Architects_Whole House Less 400000_E.jpg



Van Biene Interiors_Bedroom .jpg



VictorEric Design Group_Hospitality_4.jpg